



**Claude Warner**  
Executive Coach

# Coaching Profile

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An Executive Coach serving as a strategic thinking partner and as a catalyst for Personal Leadership Development leading to improved personal and leadership effectiveness

Claude Warner is a man of integrity with deep character. He has had corporate careers in purchasing and financial services, progressing to management level, with companies such as General Motors, Cadbury, Unilever, and Sanlam.

He has held leadership positions in community and faith-based organizations, and has small business experience, where he ran his own medical aid consulting business for 10 years prior to becoming a professional coach.

*Claude is passionate about personal leadership excellence (self mastery), leading to maximum leadership impact and organisational effectiveness through the leverage of modelling and influence.*

Claude obtained both a Certificate and Diploma in Practitioner Coaching from [The Coaching Centre](#) in Cape Town, a leading professional coach training institution with a strong academic approach balanced with experiential application.

He is a member of [COMENSA](#), a national professional coaching body, and Vice-Chairperson of the EC chapter of COMENSA. He is committed to Continual Professional Development, attending master classes, reading and research.

## Executive Coaching Specialities:

- **Developing Emotional and Social Intelligence (EQ)** – ability to understand and manage own emotions; and to understand and relate to people. (**Improve – self-awareness, empathy, relationships, stress management, communication, resilience, leadership**)
- **Developing Spiritual Intelligence (SQ)** - access and align with own values, meaning, purpose and highest motivations. (**Sustainably improve motivation, authenticity, fulfillment, commitment, influence.**)
- **Change Mastery** – to think holistically and strategically, to envision future possibilities, to overcome limitations such as blind spots, negative scripts and limiting assumptions. (**Improve speed, ease and effectiveness of change.**)
- **Thinking Partner** – **To obtain clarity, maintain perspective and perspective** through critical, holistic, strategic thinking.
- **Goal Planning and Setting** – To clarify/set goals, design action plans, implement tools, accountability, and support.
- **Masculinity** - Creating a sense of adequacy leading to confidence in taking action despite uncertain outcomes.

Claude's coaches integrally, guided by his CREATE coaching model. Once development areas have been identified, the coaching focuses on growing awareness, resulting in shifts in perspective and paradigms, and action learning, resulting in incremental (organic) growth and transformation. Appropriate coaching/developmental tools are used.

He can think both from a rational and cognitive perspective, as well as from a reflective, spiritual (deeper meaning and values) perspective. This unique combination enables him to **coach both strategically and philosophically**, and he can shift dynamically between the two, informed by whichever approach best serves the clients' style and agenda.

Claude's coaching style is warm, relaxed, but focused. He listens deeply, is empathetic and affirming, but will also "tell it like it is" and ask the tough questions. He will champion and support, but also challenge and stretch.

Coaching can be conducted on-site, or from a private coaching studio in Mount Croix Port Elizabeth, and/or telephonically.

Rates can be negotiated on a contract basis, per session, or on a monthly retainer/fee.

*Leadership is a combination of strategy and character. If you must be without one, be without the strategy. **Gen. H. Norman Schwarzkopf***